



## The Ultimate Message Management System

AdBoss is a state-of-the-art message manager for your business, providing your audience with constant hi-quality music, packaged with pre-programmed jingles or messages. This innovative message management system is a sophisticated digital system and automated message manager.

AdBoss is simple to use, yet powerfully automates the programming of advertisements, jingles and messages. AdBoss performs the same functionality as the SongBoss music management system, with the addition of message insertion programming.

Controlled from a single automated message center, AdBoss supports up to 20 simultaneous and distinct messaging zones. AdBoss is designed for complex sites with multiple messaging needs. All zones can access the same message and music library; program the messaging sequence and control schedules. Total management of messages across your facility is easily handled by one person.

AdBoss enables you to pre-program messages and music for automatic play. You can plan combined programs for a day, week, or even a month in advance. AdBoss is remotely programmable using the internet and our RadioPoint™ architecture.

### How Can AdBoss Help My Hotel Property, Auto Dealership, or Restaurant?

- *Generate additional revenue from advertising and sponsorship packages by creating packages for sale to trade organizations or even individual exhibitors*
- *Enhance the guest experience by creating a unique atmosphere in key parts of your property such as: lobby, registration, parking, ballroom and bar or restaurant*
- *Create additional revenue by communicating your services, promotions, point of purchase products, and competitive advantages directly to the people who are ready to buy*
- *Differentiate your business from your competition by creating a unique customer experience in the showroom, service area, parts department, or finance area*
- *Generate additional revenue from your suppliers and partners by allowing them to advertise on your private radio station*
- *Create the perfect mood in your place of business and turn customers into raving fans by delivering the perfect atmosphere in each of the different parts of your facility*